



Please write clearly in block capitals.

Centre number

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Candidate number

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Surname

Forename(s)

Candidate signature

I declare this is my own work.

A-level BUSINESS

Paper 3 Business 3

Thursday 6 June 2024

Morning

Time allowed: 2 hours

Materials

For this paper you must have:

- a calculator
- the Insert.

Instructions

- Use black ink or black ball-point pen.
- Fill in the boxes at the top of this page.
- Answer **all** questions.
- You must answer the questions in the spaces provided. Do not write outside the box around each page or on blank pages.
- If you need extra space for your answer(s), use the lined pages at the end of this book. Write the question number against your answer(s).
- Do all rough work in this answer book. Cross through any work you do not want to be marked.

Information

- The marks for questions are shown in brackets.
- The maximum mark for this paper is 100.

For Examiner's Use	
Question	Mark
1	
2	
3	
4	
5	
6	
TOTAL	



J U N 2 4 7 1 3 2 3 0 1

IB/G/Jun24/G4004/E6

7132/3

Read the **case study** in the **Insert**.

[12 marks]

[illegible]

Extra space

Turn over ►



[illegible]

[12 marks]

[illegible]

Extra space

*Do not write
outside the
box*



[illegible]

Turn over ►



[16 marks]

[illegible]

[illegible]

[illegible]

4

Use information from **Appendix C** and the other information provided to justify your answer.

[16 marks]

[illegible]

Extra space



[illegible]

Turn over ►



[20 marks]

[illegible]

[illegible]

[illegible]

[illegible]

[24 marks]

[illegible]

Extra space

[illegible]

[illegible]

[illegible]

[illegible]

[illegible]

24



There are no questions printed on this page

*Do not write
outside the
box*

**DO NOT WRITE ON THIS PAGE
ANSWER IN THE SPACES PROVIDED**



[illegible]

*Do not write
outside the
box*

[illegible]

