

Surname	Centre Number	Candidate Number
First name(s)		2



GCE AS

B680U10-1



TUESDAY, 17 MAY 2022 – AFTERNOON

MEDIA STUDIES – AS Component 1

Investigating the Media

1 hour 45 minutes

ADDITIONAL MATERIALS

In addition to this question paper, you will need:

- to view an audio-visual resource for use with Question 1
- Notes Sheet for use with Question 1
- Print resource for use with Question 2

INSTRUCTIONS TO CANDIDATES

You will have **one minute** to read Question 1 before viewing the audio-visual resource.

Use the Notes Sheet provided to make notes on the resource.

Use black ink or black ball-point pen. Do not use gel pen or correction fluid.

Write your name, centre number and candidate number in the spaces at the top of this page.

Answer **all** questions.

Write your answers in the spaces provided in this booklet. If you run out of space, use the additional page(s) at the back of the booklet, taking care to number the question(s) correctly.

INFORMATION FOR CANDIDATES

The allocation of marks is given at the end of each question or part-question. The number of marks indicates the length of the response required.

You are advised to spend approximately 1 hour and 15 minutes on Section A, including studying the unseen resources, and approximately 30 minutes on Section B.

You should use relevant theories and relevant subject-specific terminology where appropriate.

Question 2 requires an extended response. You will be assessed on the quality of your written response, including the ability to construct and develop a sustained line of reasoning which is coherent, relevant, substantiated and logically structured.

Question 3(c) provides an opportunity to draw together knowledge and understanding from across the full course of study. You will be rewarded for drawing together knowledge and understanding of different areas of the theoretical framework and media contexts.



JUN22B680U10101

SECTION A: INVESTIGATING MEDIA LANGUAGE AND REPRESENTATION

Once the third viewing has finished, you should answer Question 1.

[10]





Question 2 is based on **both** of the following:

- Study the print resource carefully. Use this **and** the set advertisement when answering the question.

In your answer, you **must** consider:

- [25]







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Media Industries

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4. (a) Identify **two** ways video games may appeal to their audiences. [2]

(b) Explain how audiences might interpret the same video game in different ways. Refer to **one** game from the *Assassin's Creed* franchise to support your points. [8]



END OF PAPER



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[illegible]

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GCE AS

B680U10-1A



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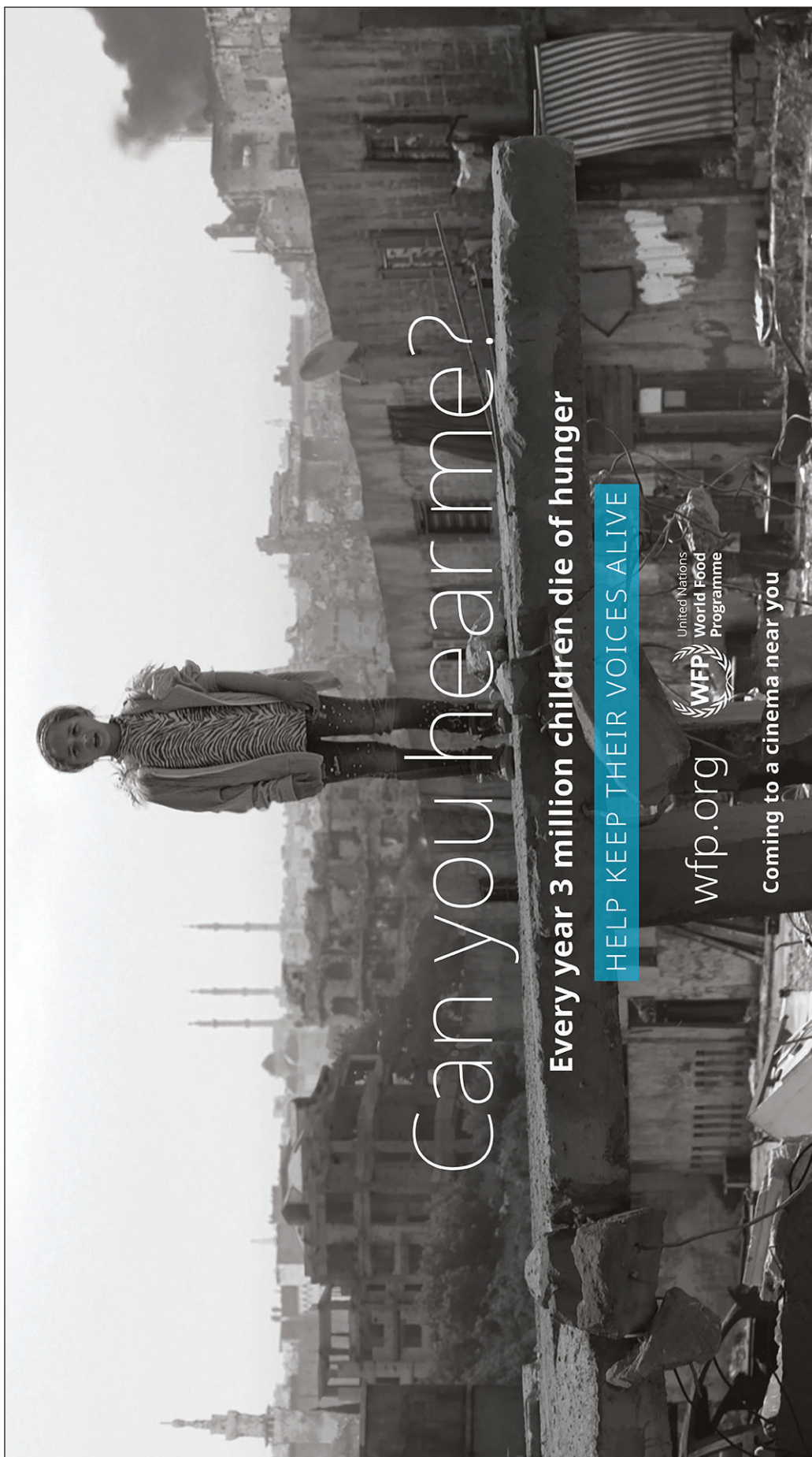
TUESDAY, 17 MAY 2022 – AFTERNOON

MEDIA STUDIES – AS Component 1
Investigating the Media

1 hour 45 minutes

PRINT RESOURCE FOR SECTION A, QUESTION 2

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Can you hear me?

Every year 3 million children die of hunger

HELP KEEP THEIR VOICES ALIVE

wfp.org

United Nations
WFP World Food Programme

Coming to a cinema near you



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Z22-B680U10-1D



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1 hour 45 minutes

INSTRUCTIONS TO CENTRES

THIS ENVELOPE CONTAINS THE DVD FOR THE ABOVE EXAMINATION

TO BE OPENED ON THE DAY OF THE EXAMINATION

**ENSURE EQUIPMENT IS TESTED IN ADVANCE OF THE EXAMINATION USING A
STANDARD NON-CONFIDENTIAL DVD**

1. There should be one DVD in this envelope.
2. Details of any discrepancy should be forwarded to despatchqueries@wjec.co.uk
3. If you experience difficulties in playing the DVD then seek assistance from the technical support within your centre.
4. If your technical support cannot resolve the issue, then you can download the mp4 files from WJEC's secure website.
5. The primary account holder (the Exams Officer) can access the files in 'TODAY'S QUESTION PAPERS' under 'RESOURCES' on WJEC's secure website.
6. A password will be required to access the files and this can be obtained by contacting 029 2026 5336.

For this examination, candidates are required to view a short audio-visual extract. The extract is available on the DVD enclosed.

INSTRUCTIONS TO INVIGILATORS

1. Candidates **must** be provided with the relevant Eduqas Notes Sheet for making notes on the audio-visual resource.
2. Candidates **must** be allowed **one minute** to read Question 1 before the DVD is played. This reading time is included in the 1 hour 45 minutes available for the examination.
3. Play the DVD which is provided. All instructions needed by candidates are on the question paper and on the DVD.
4. **DO NOT SWITCH OFF THE DVD UNTIL THE EXTRACT HAS BEEN PLAYED THREE TIMES.**
5. Candidates have the remaining examination time to complete the question paper.
6. The Notes Sheets must not be submitted with the answer booklet. They must be collected from candidates at the end of the examination and disposed of confidentially.



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NOTES SHEET

Use this paper to make notes on the audio-visual resource. You may use both sides of the paper. Your notes will not be submitted for marking.

Blank lined paper for writing.