



Please write clearly in block capitals.

Centre number

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Candidate number

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Surname

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Forename(s)

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Candidate signature

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I declare this is my own work.

# GCSE MEDIA STUDIES

## Paper 2 Media Two

Monday 20 May 2024

Afternoon

Time allowed: 1 hour 30 minutes

### Materials

You will need no other materials.

### Instructions

- Use black ink or black ball-point pen.
- Fill in the boxes at the top of this page.
- Answer **all** questions.
- You must answer the questions in the spaces provided. Do not write outside the box around each page or on blank pages.
- If you need extra space for your answer(s), use the lined pages at the end of this book. Write the question number against your answer(s).
- Do all rough work in this book. Cross through any work you do not want to be marked.

### Information

- The marks for questions are shown in brackets.
- The maximum mark for this paper is 84.
- You are reminded of the need for good English and clear presentation in your answers.
- Questions **02**, **04** and **05** require an extended response. You will be assessed on the quality of your written response, including the ability to construct and develop a sustained line of reasoning which is coherent, relevant, substantiated and logically structured.
- Question **05** is a synoptic question in which you should draw together knowledge and understanding from across your full course of study.

| For Examiner's Use |      |
|--------------------|------|
| Question           | Mark |
| 1                  |      |
| 2                  |      |
| 3                  |      |
| 4                  |      |
| 5                  |      |
| <b>TOTAL</b>       |      |



J U N 2 4 8 5 7 2 2 0 1

1B/G/Jun24/G4006/E5

8572/2

**Section A – Television**

Answer **all** questions in the spaces provided.

You will have two minutes to read through the questions in **Section A**.  
The extract will then be shown twice.

First viewing: watch the extract and make notes.  
You will then have five minutes to add to your notes.  
Second viewing: watch the extract and make further notes.

There is space for you to write notes on page 3 of this answer book.  
These notes will not be marked.

You may start writing your answers on the exam paper as soon as the second viewing has finished.

You are advised to spend around 39 minutes answering questions on this section.

|   |   |
|---|---|
| 0 | 1 |
|---|---|

The extract from *His Dark Materials* includes examples of 'narrative disruption'.

|   |   |   |   |
|---|---|---|---|
| 0 | 1 | . | 1 |
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Briefly define 'narrative disruption'.

[1 mark]

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|---|---|---|---|
| 0 | 1 | . | 2 |
|---|---|---|---|

Give **one** example of narrative disruption in the extract.

[1 mark]

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**You may make notes on page 3. These notes will not be marked.**

*Do not write  
outside the  
box*

**Turn over ►**



- composition
- audio

This image shows a blank sheet of white paper with horizontal ruling lines. The lines are evenly spaced and extend across the width of the page. There are no margins, text, or other markings on the paper.



[illegible]

**[20 marks]**

[illegible]

This image shows a single sheet of white paper with horizontal blue ruling lines. The lines are evenly spaced and run across the width of the page. There are no margins, text, or other markings on the paper.

**Turn over for Section B**

## Section B – Online, Social and Participatory Media and Video Games

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outside the  
box

Answer **all** questions in the spaces provided.

You are advised to spend around 40 minutes answering questions on this section.

**0 3**

How do producers of online and social media make money?

Give **two** examples.

**[2 marks]**

Example 1 \_\_\_\_\_

\_\_\_\_\_

Example 2 \_\_\_\_\_

\_\_\_\_\_

**2**



**Turn over for the next question**

*Do not write  
outside the  
box*

**DO NOT WRITE ON THIS PAGE  
ANSWER IN THE SPACES PROVIDED**

**Turn over ►**



'Uses and Gratifications theory helps us to understand the appeal of celebrities' online presence to audiences.'

**[20 marks]**

[illegible]

This image shows a single sheet of white paper with horizontal blue or grey ruling lines. The lines are evenly spaced and run across the width of the page. There are approximately 20 lines visible. The paper has a slight shadow on its right side, suggesting it's resting on a surface.

**Turn over for the next question**

**[20 marks]**

[illegible]

This image shows a single sheet of white paper with horizontal ruling lines. The lines are evenly spaced and run across the width of the page. There are no margins, text, or other markings on the paper.

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**20**



**There are no questions printed on this page**

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outside the  
box*

**DO NOT WRITE ON THIS PAGE  
ANSWER IN THE SPACES PROVIDED**





